



SEQUOIA SELECT[®]

ULTRA-PREMIUM VINYL SIDING

A Legacy of Exceptional Quality and Performance

DISCOVER
NEW
COLORS!

 GENTEK[®]

House shown in Iron Ore; front cover house in Hudson Slate.



IT'S LUXURY MIXED WITH LIVABILITY —
IT'S STYLE-DEFINING AND EVER STRONG

BUILD BEAUTIFULLY

Elevate your home to a whole new level of beauty and performance with everyday ease. Gentek vinyl siding expertly blends eye-catching elements of design with the modern practicality of simple upkeep.

Here you will find innovative profiles, colors and textures built to deliver enduring style and protection for your home. And while our superb siding products stand out on their own, they also pair perfectly with other materials for a depth of creativity and custom appeal.



House shown in Wicker.



Masterfully crafted with attention to every detail, this best-in-class home exterior will meet your every expectation for outstanding beauty, enduring protection, easy upkeep and lasting value.



QUICK SPECS:

- Nominal Thickness:** .046"
- Board & Batten profile is .048"
- Windload:** Laboratory tested to withstand windloads up to 253 mph*
- Texture:** Cedargrain

PREMIER DESIGN AND CONSTRUCTION

Extra-Heavy Wall Thickness Heavy-duty .046" thickness provides superior rigidity, ensuring straight, smooth walls.

Full-Roll Nailing Hem Delivers double-strength wall attachment.

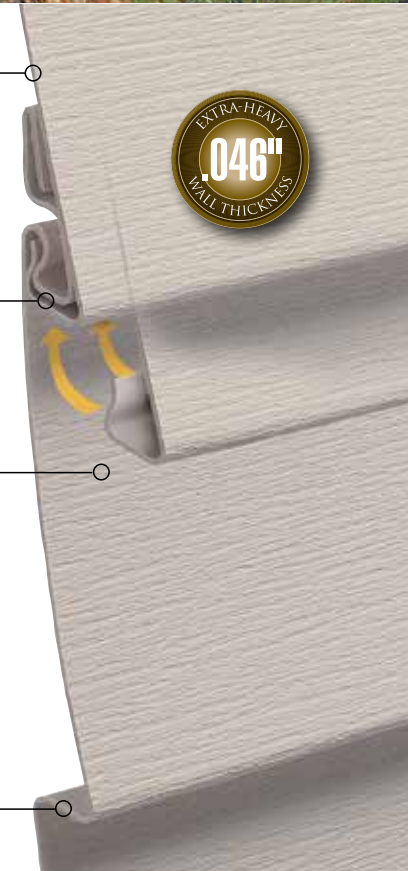


Exclusive Advantage Lock™ System Securely connects panels, greatly enhancing rigidity and stability.

Hurricane-Velocity Wind Resistance Built hurricane-tough! In laboratory tests simulating hurricane-force wind conditions, Sequoia Select withstood windloads up to 253 mph.*

Rich Cedargrain Emboss Beautiful low-gloss finish achieves natural appeal and excellent durability; requires minimal upkeep.

Superior Lap Height Full 3/4" lap height creates a deeper dimension and enhanced shadow lines for a true wood look.



At Gentek, every step of product design and development is rigorously tested to ensure superior performance. We've reinforced nail hems, beefed up wall thicknesses and enhanced profile designs to bring genuine quality, value and comfort to every home.



House shown in Midnight Surf.

Never Needs to be Painted High-performance vinyl color won't chip, flake or peel.

Easy Upkeep Rinse occasionally with a garden hose to refresh the appearance.

Durable and Dent-Resistant Stands up strong to dings and abrasions, and won't rot or warp due to moisture.

Custom Appeal Decorative accents, corner posts, trim and other accessories will give your home a style all its own.

Valuable Investment Creating a beautiful, low-maintenance exterior can greatly enhance the value of your home.

Lifetime Limited Warranty Backed by a lifetime limited, transferable warranty including fade and hail protection; see warranty for details.



SOLID AND VARIEGATED COLORS

Choose from a full selection of classic and designer colors, as well as variegated earth tones.

Our exclusive variegated coloring process blends earthy browns and natural hues in non-repeating patterns that recreate the distinctive appearance of hand-brushed stained cedar. This remarkable reproduction combines the organic beauty of wood with the carefree maintenance of vinyl.

COLOR DEFINES THE DESIGN

Gentek colors keep personal style in mind. Deep, saturated palettes in cool neutrals and bold shades, along with light-changing grays and variegated hues, will transform the appearance of your home with artisan style.

Classic Colors

Snow White	Monterey Sand NEW!	Pearl
Linen	Wicker	Dover Gray
Sandstone	Canyon Clay	Sage
Maize	Pebble	Juniper Grove
Almond		

Designer Colors

Majestic Brick NEW!	Moonlit Moss	Storm
Dark Drift	Harbor Bay	Chesapeake Gray NEW!
Rockport Brown NEW!	Coastal Blue	Hudson Slate NEW!
Espresso	Midnight Surf	Windswept Smoke
Smoked Timber NEW!	Marine Dusk NEW!	Iron Ore
Meadow Fern NEW!		

Variegated Colors

Aspen	Rainforest	Willow
Earthen		

Not all colors are available in all profiles or all markets. See your Gentek sales representative for details.



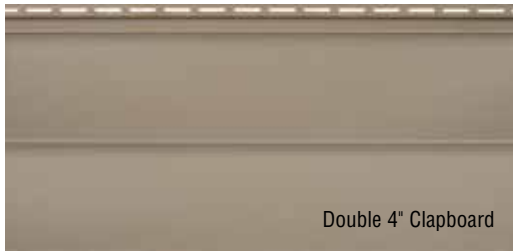
Siding in Pebble with Linen trim.



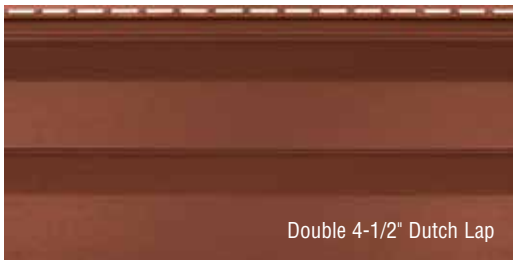
Siding in Iron Ore with Canyon Clay trim and Board & Batten vertical siding accent.



Siding in Majestic Brick with Pebble trim.



Double 4" Clapboard



Double 4-1/2" Dutch Lap



Double 5" Clapboard



Double 5" Dutch Lap



7" Vertical Board & Batten

LAUNCH YOUR NEW LOOK

Whether you want to just refresh or press the reset button – one of the most difficult aspects of home remodeling is choosing colors. How will the new products and colors look on your home?

Gentek's MyDesign Home Studio® takes the guesswork out of the design process. This easy web-based design tool lets you instantly create a variety of exterior designs with options for siding, trim, roofing, front door paint, exterior window colors and more.

- Design-ready with a gallery of house images; access it from any device and start designing
- Explore exterior designs with colors and product options – print, save and compare
- Products, profiles and colors applied in each design are listed for easy reference

COLOR MATCHING MADE SIMPLE

No need to settle for siding and trim that “almost match.” Our Color Clear Through® collection of customer-preferred colors ensures that all Gentek products – siding, soffit, fascia, trim and rainware – will beautifully match throughout our vinyl, aluminum and steel product lines.

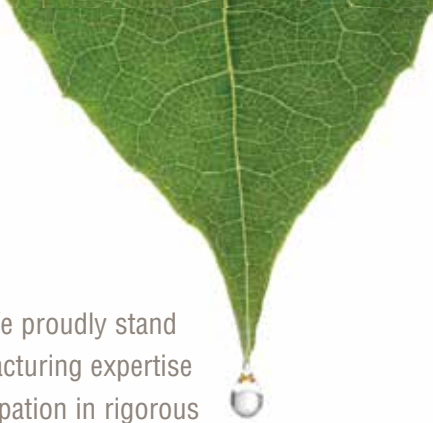


STAY-TRUE COLOR TECHNOLOGY

Our darker siding colors are fortified with ChromaTrue® technology, an advanced copolymer compound that ensures superior color retention and protection from the elements, including intense sun and heat, pounding rain, saltwater and chemicals. ChromaTrue also stands up strong to dings and abrasions. **ChromaTrue®**



WE CAN HELP WITH DESIGN IDEAS, COLOR COMBINATIONS AND MUCH MORE. VISIT WWW.GENTEKINC.COM AND CLICK ON MYDESIGN HOME STUDIO TO GET STARTED WITH THIS EXCITING AND INSPIRING DESIGN TOOL!



A WORD ABOUT QUALITY

Gentek delivers the confidence and value only a true leader can provide. We proudly stand behind our products with the full faith of our more than 50 years of manufacturing expertise and some of the strongest warranties in the industry. Our voluntary participation in rigorous quality certifications and independent testing is further assurance you have made an excellent selection for your home.

ENVIRONMENTALLY FRIENDLY

Eco-friendly and sustainable, Gentek vinyl siding helps conserve natural resources often used for home construction, such as cedar and other wood. And because vinyl never needs to be painted, it eliminates the use of paint, stain and other maintenance-related products that can harm the earth.

A LIFETIME OF PROTECTION

Sequoia Select ultra-premium vinyl siding is backed by a lifetime limited, non-prorated, transferable warranty with hail protection and lifetime fade coverage. For complete warranty information, including limitations, ask your dealer for a copy of the Sequoia Select vinyl siding warranty.



INDEPENDENTLY TESTED AND CERTIFIED

As tested in an independent program sponsored by the Vinyl Siding Institute, Sequoia Select has earned ASTM D3679 certification, the industry's highest standard for quality.



Pertains to Sequoia Select ultra-premium vinyl siding. Consult the VSI website at www.vinylsiding.org for a current list of certified products and colors.



DETAILS THAT MAKE THE DIFFERENCE

Accentuate the architecture of your home with TrimEssentials by Gentek® exterior trim and accessories. Exquisitely crafted window and door surrounds, fluted lineals, corner posts and other accents – as well as decorative shakes and scallops – will give your home personality and style.



BUILT FOR YOU... GENTEK WINDOWS AND PATIO DOORS

For your total home solution, choose Gentek replacement windows and patio doors. Advanced technology merged with enduring beauty, superior energy savings, easy upkeep and excellent value make it the ideal choice for today's homes. See your Gentek Sales Representative for details.



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Make us a part of your home.



This prestigious certification recognizes Gentek manufacturing plant operations for superior quality management in production of consistently high-quality products.



*Windload performance may vary by profile design. Colors are reproduced by lithographic process and may vary slightly from colors of actual product. Product specifications are subject to change without prior notice. USGBC and related logo is a trademark owned by the U.S. Green Building Council and is used by permission.